

# ASEA for ATHLETES

*Fuel your performance and accelerate your recovery.*

*To competitive athletes who consistently push their bodies to the limit to outperform the competition and themselves, ASEA is the world's first and only stable and bioactive solution that increases your maximum aerobic capacity and speeds cellular healing through the power of Redox Signaling, providing the fuel of athletic performance and accelerated recovery.*

## The Science: How It Works

You've got about 75 trillion cells in your body, and when you're training or competing, nearly all of them are engaged...blood cells, muscle cells, brain cells, heart cells. And every single one of those cells requires special little molecules to work at peak efficiency. Scientists call them "Redox Signaling" molecules.



ASEA is cellular bio-fuel, powering your cells – and your body – to perform at peak efficiency, to push harder for longer, and to recover faster.

Redox Signaling molecules are so critical to cell function that your cells go ahead and make their own supply. These amazing little molecules are first manufactured by your cells, and then later used by those same cells to do their jobs efficiently, whether that job is to power your muscles, pump more blood, facilitate the oxygen-exchange process, or rid your tissues of muscle-stiffening lactic acid.

Recovery is crucial. For endurance sports, the ability to recover while competing means the difference between first place and fiftieth. For burst sports, the ability to recover quickly after a workout means the opportunity to build strength through more frequent workouts.

## What is ASEA?

Your body makes its own supply, but if you want to find a way to improve performance, endurance, and recovery – to help your muscle cells, blood cells, heart cells, and brain cells work more efficiently – you need to look beyond your own cells. You need an outside source of Redox Signaling molecules. ASEA is the only source of perfectly balanced Redox Signaling molecules to be found outside living cells, such as those of the human body. *The only source.*



ASEA is clinically proven, completely free of banned substances, and 100% safe.